



## EUTOPIA Innovation Challenges for Students: Discovery week

April 15 – 19, 2024

Babeş-Bolyai University, Cluj Napoca, Romania

DAY 1 MONDAY	15.04.2024	LOCATION / OBSERVATIONS
14:30 - 15:30	Registration Welcome!	BBU AULA (1 Kogalniceanu street)
15:30 - 16:00	Opening ceremony	
16:15 - 19:00	Team fusion fest & company presentation! Live match & meet!	AUDITORIUM MAXIMUM FOYER (1 Emanuel de Martone street)
19:00 - 22:00	Gala dinner	RESTAURANT PIRAMIDA BBU (1 Emanuel de Martone street)
<b>DAY 2 TUESDAY</b> 16.04.2024		
9:30 - 10:00	Good morning coffee!	CASINO – THE CENTER FOR URBAN CULTURE CLUJ- NAPOCA  (Central Park Simion Barnutiu)
10:00 - 10:30	Ice breaking activities	
10:30 - 11:30	Challenges presentation	
11:30 - 12:00	Team building	
12:00 - 14:00	Lunch	
14:00 - 20:00	Team work on business challenges guided by mentors	
<b>DAY 3 WEDNESDAY</b> 17.04.2024		
9:30 - 10:00	Good morning coffee!	CASINO – THE CENTER FOR URBAN CULTURE CLUJ- NAPOCA  (Central Park Simion Barnutiu)
10:00 - 12:00	Team work on business challenges guided by mentors	
12:00 - 14:00	Lunch	
14:00 - 16:00	Team work on business challenges guided by mentors	
16:00-19:00	A. Visit Cluj Napoca B. Alexandru Borza Botanical Garden	A. OLD CITY CENTER (meeting point: CASINO, Central Park Simion Barnutiu)  B. ALEXANDRU BORZA BOTANICAL GARDEN ( 42 Republicii street)



<b>DAY 4 THURSDAY</b>	<b>18.04.2024</b>	
9:30 - 10:00	Good morning coffee!	<b>CLUJHUB</b> <i>(22-26 Regele Ferdinand street)</i>
10:00 - 12:00	How to pitch? (workshop) Razvan Chereches	
12:00 - 14:00	Lunch	
14:00 - 16:00	Pitch preparation	
16:00 - 18:00	Pitch feedback by mentors	
18:00 -	Cluj at own pace 😊	
<b>DAY 5 FRIDAY</b>	<b>19.04.2024</b>	
9:30-10:00	Good morning coffee!	<b>CLUJHUB</b> <i>(22-26 Regele Ferdinand street)</i>
10:00-14:00	DEMO DAY	
14:00-15:00	Lunch	
18:00-19:00	Closing ceremony	<b>The Art Muzeum, Banffy Palace</b> <i>(30 Piata Unirii)</i>
19:00-21:00	Reception dinner	
23:00 -	Party time! Bar crawl in Cluj	<b>Euphoria Music Pub</b>